Table Host & Guest Coaching

Updated 12/16/2024

When They Say Yes

Yay!! Fantastic! HOST will be so excited! I have one spot left the
 (1st/2nd/3rd/4th week in MONTH). I will get everything all set up for you and let
 you know when it is ready for you to jump on and invite. How does that sound?
 Could I please get an email address and mailing address to set it up for you?

When They Confirm the Booking Date

 Great! Thank you! In the meantime, please watch this short message from me! https://youtu.be/HKgSpg40FdU

Sunday (Pre party) -

Host Message -

1st Message -

Hey [Host]! It's Ashley Vollmer with Pampered Chef! Thanks for scheduling an online Pampered Chef Party with me! Your Host Special is really awesome!! This is to confirm our party starting [Party Start Date]. I've got it on my calendar. Please put it on yours.

My average host earns \$240 in free products of their choice, a 60% off host special, 5 50% off items or set, and 30% off everything else. I'd love to know what you'd like to get free with your \$240! ♥ Use the link below to create a wish list or just send me a text with your wish list items and I'll get the game plan for us to get it all in your kitchen.

pamperedchef.com/pws/ashleyvollmer/wishlist-home

Under "create a wish list", choose "get started". As you find products you'd like, just select the ♥ in the corner of the products you want or choose "add to wish list."

2nd Message -

Here is a Host Packet to check out for now and let me know if you have questions on anything!! (host packet link)

How to find host packet link - In Consultants Corner, go to Marketing Imagery, search for "Current Months Host packet" example: "January Host Packet", then click copy link and share that link with host with above message.

3rd Message -

Sound good so far?? I have a quick and exciting video for you to watch, it's 8 minutes! Be sure to catch the whole thing so you know exactly how our party will work and you don't miss the key phrase! Your going to love it and we are going to have so much fun! https://youtu.be/4PYY7UJVgLs

If this all sounds good, send me a thumbs up! I can't wait!

After they reply, send

Awesome! We'll work together to get your wish list items in your kitchen for free or greatly discounted. My average party is \$1,100 and those hosts get \$240 free! But I have several parties a month that go well over that, so there's no reason why yours can't be one of them! We'll play a little game of follow the leader. I'll be the leader and as long as you follow my simple suggestions, you'll have a successful party. We'll get there using what's called the 5-15-5 formula for success. That's 5 orders before the party starts from guests that say they can't make it or they just don't get online, 15 orders during the party, and another 5 orders after the party from guests that don't join or just get busy and forget.

Sound like a plan, Stan? 😁

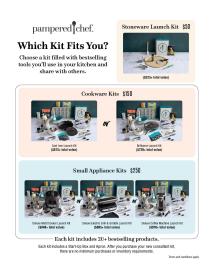
After they reply, send

Perfect! I can't wait to spoil you with tons of free Pampered Chef! Please check out my 2-minute video and let me know what I mention our goal is for members in the party so I can give you an extra free gift when we get there! https://youtu.be/Je4IWp8TZ2c

Tuesday (pre party) -

Host Message -

Good Evening, I hope you had a good day. I just have to ask what might seem like a crazy question...but...have you ever thought of doing something like Pampered Chef for fun or for extra income...or would you consider it? Because instead of me earning the commission on your party this week, You could grab a starter kit - we just announced an awesome deal right now for just \$50!! and have this party be a "try me" party! I would still continue the party as we are, do all the posting and the work...you'd still get the host rewards AND you would get the commission too, about \$100+! Most of my hosts decide "why not" and give it a try! I promise you really don't have anything to lose and I think you would be surprised at how easy it is too! Here are the the 6 Brand New starter kits we offer at a huge discount. What do you think?



Find Words to Use to Respond to Host Recruiting Ask

Thursday (Pre Party) -

Host Message -

1st Message -

Good Morning (HOST)! V I have your party all set up and ready to go! Here is the link to join your party! Go ahead and click the link, join the party, and create a welcome post with a photo about yourself, why you are having a party, and/or your favorite PC products so your friends can see it when they join! You can also

upload a photo of yourself as your profile picture, comment on the posts, play the games, and explore the virtual kitchen! Yay! 🎉 (INSERT TABLE PARTY LINK)

2nd Message -

As I have mentioned, attendance is the #1 key to a successful party! My happiest hosts have 25-30 guests join the party! When you reach 30, you will get a gift from me! (Remember - not everyone you invite will join, so you will need to invite more than 30) (5)

In the next message I'll share the words you can use to text or FB message friends to invite them to the party. Just copy the ENTIRE MESSAGE once and you can paste it to each one in a separate INDIVIDUAL message. Quick reminder to keep a list as you go of who you're inviting! That will make reminders quick and easy!

One more reminder, just follow my lead and we will work together so you and your guests have the most enjoyable experience! The first 20 guests to join will be getting a gift from me!

Your 10-minute task for today is to send the invite message to 40 friends. When you copy/paste it should only take about 10 minutes. Changing the first name each time will add a nice, personalized touch.

Below is the message to copy and send them the ENTIRE MESSAGE.

Send me a thumbs up after you send your invites TODAY! 👍

Happy Hosting! 💗



3rd Message -

Invite Message -

Hey there! I hope you're doing awesome! I'm super excited to invite you to a Pampered Chef Experience online (but NOT on Facebook, promise!). It's all happening on Pampered Chef's new platform, Table, and I would LOVE for you to join in on the fun!

My amazing consultant, Ashley Vollmer, will be sharing her top 5 budget-friendly meals, doing a live cooking demo, and offering discounts, giveaways, plus a ton of delicious recipes and quick meal ideas! You won't want to miss this!

Just click the link to join the party, and make sure to include your cell number for timely updates, an eCookbook with all the recipes, and a chance to win awesome prizes! The first 20 people to join get a FREE gift!

🔰 JOIN HERE: [Party URL] 🎉

4th Message -

SUCCESS TIP to bring in 5 Outside Orders Below is a response if they say NO to the invite and then the follow up response if they would still like the link to shop.

Remember to keep track of who you are inviting AND of any NOs that want the link so we don't leave them behind. The link message below is just for the NOs that want to browse and shop.

HAPPY HOSTING!

5th Message -

That's ok. Thanks for letting me know. We'll miss you at the party. I don't want to leave anyone behind at the end. Would you like the catalog link to see what's new?

Once they respond, send them this:

Great! ♥ Here you go. If you find something you'd like, place your order by Wednesday and I'll get extra party credit. You're the best! 🎉 ♥

[Party Shopping URL]

Let me know if you have any questions.

Confirm they have joined by 7pm, if not, send this:

 Just checking to see if you got my messages above and if you have 10 minutes tonight to join your party and copy and paste the invite message to 40 friends? ○ I want your party to be awesome for you! ▼

Friday (Pre Party) -

Host Message -

Confirm the host has joined and continue with sending the Host Messages below.

If the host hasn't joined yet, send this:

 Good Morning! Are we still on to party? I haven't seen that you joined your party yet or invited anyone.
 Did my instructions make sense or do you just need a little more time?

1st Message -

Good Morning! You're up to X guests! Way to go! So awesome to see your attendance climbing!

Your 10-minute task today is 2-fold:

First - please post this picture to your personal Facebook wall. Say something like, "What are the top 5 Pampered Chef items you cannot live without?! I'm having an online party in their new award winning experience and want to know which products are must-haves!! Let me know if you would like an invite - there are a lot of new products, recipes, cooking tips, and even a LIVE cooking demo with giveaways & special offers!"



2nd Message -

The second task is to send out another 40 invites to people you have not invited yet! As we get to this next round of 40, it will mean reaching out to people who you maybe haven't talked to as recently - and that's okay! I've found that sometimes those are the friends that are the most excited to reconnect! I've also found that you just never know has been needing a new food chopper or who has an upcoming wedding gift they might need to buy! So, it's always okay to extend the invite - it's still up to them if they want to join or if they want to order! We can at least give them the opportunity to join and enjoy the cooking demo, recipes, tips, games and be apart of the fun!

4th Message -

Between posting on FB and texting the invite to 40 friends, you'll be excited as you see your attendance continue to climb and you'll definitely hit 30 guests today! You're doing great! Keep it up! And check out these sweet rewards you can get! Which level would you like to reach?



Saturday (Pre Party) -

Host Message -

1st Message -

Good Morning! Happy Weekend! I am so excited for our party to kick off soon! Sound are doing a fantastic job inviting - up to X guests now!! Way to go! X more to reach our goal! How many have you invited so far?

Is there anyone else we are missing to invite yet today? Think of anyone else who loves to cook, bake, EAT, play games, get recipes, watch a cooking demo, or have fun and invite them! You're getting closer to our goal of 30 members for your FREE gift from me! See if you can think of 20 more people to invite today!

And then here is a reminder message for those you invited on who haven't joined in yet! Send me a thumbs up when you get these items done!

2nd Message -

Hi! My Pampered Chef Pre-Party has started, and I was really hoping you would be a part of it! Would you be willing to check it out and party with me? There will be a LIVE cooking demo Tuesday night, too! JOIN HERE: [Party URL]

Quick Update Saturday, send this:

Quick update! You're up to 7 guests in your party now! Good work! 23 more to go until we reach our goal for the most successful party and to get the bonus free gift from me! You got this! How many have you invited now?

Sunday (Pre Party) -

Host Messages -

1st Message -

Your Party kicks off tomorrow!! I am so excited! You're doing great with inviting so far! You're up to XX guests!! You're up to XX guests!! Your 10-minute task for today is to send another reminder text to those who you invited but have not joined yet. So many times people get texts while on the fly and then forget about them (I know I'm guilty of that!).

When you send this quick and easy reminder, you'll see a boost in your attendance! Plus - it's way more fun to party with more friends! Ull share the words in the next message so it's easy to copy and paste. You don't have to use their first name this time since you did in the original invite, so that'll save some time.

And don't forget, if we get 30 in the group by the end of today, you can choose your FREE gift from me! So, if there is anyone else you can think of, go ahead and send them the first invite, too!

Please send me a thumbs up when you get your reminders sent! 🤙

2nd Message -

Hey! I noticed you haven't had a chance to join my Pampered Chef online party yet (it's NOT on FB). You're missing out on the fun! Simply use the link below for games, cooking tips, recipes, and a cooking demo! It'll be fun! JOIN HERE: [Party URL]

Guest Message - Send to all guests that have joined the Table Party. Schedule message in Project Broadcast. (Reference video at top of this document)

This is YOUR NAME with Pampered Chef! Thanks for joining [Host First Name] this week, we are going to have so much fun. I am so excited to share some budget-friendly recipes, cooking tips, and more to make your mealtimes more enjoyable and memorable! Feel free to message me with any questions (cooking-related or not!) any time!

Your one of our first 20 guests to join! As a gift, enjoy my favorite budget friendly meals:

https://issuu.com/pamperedchef/docs/p41093-082024usca-ebook-fall-budget

I'll send a few text messages during the party. Each time you reply, you'll get another entry to our party prize!

Have you been a Pampered Chef fan for a while or are you a newbie?

Monday (Party Day 1) -

Host Messages -

1st Message -

Hi [Host First Name]!!! It's party time!!! I want your friends to have SO MUCH FUN with your party! Here are some tips for you on how to help make it fun for your guests now that the party has started!! Online ordering ends Thursday.

Be sure to go into your party each day and comment on each post. If something reminds you of someone, you can tag them by using the @ then typing their name. They will get an email that you tagged them so they can check it out!

Here's the link to your party: [Party URL]

Here's one more reminder to send to anyone who has not joined your party yet. We have XX in the party so far! Ull still honor the free gift if we get to 30 by tonight!



2nd Message -

Here is a sample message you can send -

Hi! My Pampered Chef virtual party is in full swing!
But it's not the same without you! Come join us!! Pretty please?
There's a LIVE Cooking Demo tomorrow night at 7pm Central! JOIN THE PARTY HERE: [Party URL]

| Party URL | Pa

Guest Message - Send to all guests that have joined the Table Party. Schedule message in Project Broadcast. (Reference video at top of this document)

Hey {{firstName}}! It's Ashley with Pampered Chef. I'm your Consultant this week for [Party Name]!

I really want to make this party helpful to you individually, so please, tell me what is your biggest kitchen challenge and how do you like to cook? I'll reach into my bag of tricks and see if I can find something - a tool or recipe - that might help!

Plus, you'll get another party prize entry just for responding!

If you haven't already, please order here anytime. [Party Shopping URL]

You can go back to the party to check out the new content here - [Party URL]

Message me with any questions!

Let's Party!

Tuesday (Party day 2) -

Host Message -

Hi [Host First Name]!! Day 1 is under our belt, and I'm excited for your guests to see the new tips, products, recipes, and games we have lined up for today! Your 10-minute task for today is to post a picture of your favorite product in the party and share why you like it and what you use it for! Your friends will LOVE seeing which Pampered Chef products you love!! Another option is to post a picture of something you're hoping to get and why you want it! This will create some excitement amongst your guests.

Does that seem doable?

Host Booking Challenge to do with host in the afternoon (Success Tip: Follow up with host if they don't respond right away) -

https://docs.google.com/document/d/1esumQUHrVOGMoncN8k9G1eYx-Aq_4V7 FHyllSwvYk4g/edit?usp=sharing

Guest Message - Send to all guests that have joined the Table Party. Schedule message in Project Broadcast. (Reference video at top of this document)

Hey {{firstName}}! It's Ashley! Are you having a fun week in [Host First Name] Party?

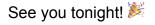
Your invited to join us for the LIVE cooking event TONIGHT, Tuesday at 7pm CST! It's going to be so good!

Join the event here - https://www.pamperedchef.com/live-events

You'll get another party prize entry just for registering!

If you haven't already, please order here anytime.

Message me with any questions!



Wednesday (Party Day 3) -

Host Message -

Today is an easy challenge! Just post something fun in the party! - Your choice!!

Feel free to tag your guests by typing @everyone

Guest Message - Send to all guests that have joined the Table Party. Schedule message in Project Broadcast. (Reference video at top of this document)

Hi {{firstName}}! Thanks, again for being a part of [Host First Name] party. I'll be doing the prize drawing next week. Fingers crossed that you win!

Did you love the live event last night?! Would you like a copy of the recipes that we made?

This might be totally out of the blue but I'm curious if anything I did or said during the party piqued your curiosity to learn more about what I do? I ask because Pampered Chef is booming and we are looking for more consultants. You can join for as little as \$50 and I will be with you every step of the way. Would you like more information for either yourself or maybe someone you know?

Thursday (Party Day 4) -

Host Messages -

If They Have \$200-\$1,000 in sales -

1st Message -

Good Morning!

It's the last day of the party and the day the most orders come in! Let's finish your party strong! With the busy-ness of everyone's lives, there are a lot of people who haven't ordered yet, so let's send them a reminder. This is EXTREMELY effective. So far, you have \$638 in sales!! Yay! You have \$115 in free spending, one 60% off host special, three 50% off items, and 10% off everything

else! Plus, you could take a \$50 kit credit if you wanted to give Pampered Chef a try? How fun is that!?

I've had hosts with this level of rewards on a Thursday end up with over a \$1,300 party and a \$280 shopping spree! Would you ♥ LOVE♥ that?

Here's how you can make it happen! It's SO simple and SO worth it!

You'll want to send a private message to each guest who joined the party. Not everyone will order, but most of your friends want to support you and could use some new kitchen items for themselves or as gifts with everyone cooking at home more these days!

2nd Message -

Here is the list of who to send the text to. Please send each of them the message below in private, individual messages (NOT a group message).

TYPE OUT THE LIST OF GUEST NAMES WHO HAVE NOT ORDERED YET

And of course, please send this to anyone else who didn't have a chance to join your Table party.

Send me a thumbs up after you send them & let's watch orders fly in!♥

OR

If over \$1,000 in Sales -1st Message -

Good Morning! It's the last day of the party & the day most orders come in! Let's finish your party strong! With the busy-ness of everyone's lives, there are a lot of people who haven't ordered, so let's send them a reminder. This is EXTREMELY effective. So far, you have \$1,300 in sales!! Amazing! You could be one of my highest parties!

Here's how you can make it happen! It's SO simple and SO worth it! 😊

You'll want to send a private message to each guest who joined the party. Not everyone will order, but most of your friends want to support you and could use

some new kitchen items for themselves or as gifts with everyone cooking at home more these days! $\ensuremath{\mbox{$\omega$}}$

Here is the list of who to send the text to. Please send each of them the message below in private, individual messages (NOT a group message).

TYPE OUT THE LIST OF GUEST NAMES WHO HAVE NOT ORDERED YET

Send me a thumbs up after you send them & let's watch orders fly in!♥

OR

If Less than \$200 in Sales -

1st Message -

Good Morning! It's the last day of the party!! With the busyness of everyone's lives, there are a lot of people who haven't ordered yet, so let's send them a reminder. Let's get you some more orders and rewards TODAY! We do not have enough orders for rewards yet, but we are getting close! Today's task will get us there!

This is your last challenge to really get that wish list for free and discounted! Not everyone will order, but most of your friends want to support you and could use some new kitchen items for themselves or as gifts with everyone cooking at home more these days!

Here is the list of who to send the text to. Please send each of them the message below in private, individual messages (NOT a group message).

TYPE OUT THE LIST OF GUEST NAMES WHO HAVE NOT ORDERED YET

Send me a thumbs up after you send them and let's watch the orders fly in together!

3rd Message -

Here's the reminder message to send -

Hey, I hope you are having an awesome day! We will be wrapping up my Pampered Chef virtual party TODAY! Here is the link if you want to jump on to place your order before midnight! I don't want you to miss out! If your wish

list is long like mine, my consultant YOUR NAME can throw you an easy online party like mine (I'll get booking credits for more freebies!) and get you some awesome FREE and discounted products, too! There are some sweet specials this month! Let me know! And thanks again for joining and happy shopping!

Shop Here: [Party Shopping URL] 😊

Guest Message - Send message to guests that have **NOT** placed an order yet.

Hey! I hope you have enjoying gathering around the Table together.

Today is the last day to order with [Host First Name]'s party and I wanted to be sure you had the ordering link to place your order before tonight at 11:59pm cst. She is super close to the next rewards level if and you can help!

A friendly reminder, you get to choose a gift with a \$90 order, choose another free gift with a \$120 order and you get free shipping with a \$150 order.

Shop Here: [Party Shopping URL] 5

If you have any questions, please reach out. Thank you in advance for your order. You are truly appreciated ♥

Friday (After party) -

Host Messages -

1st Message -

Hey [Host First Name]!

Your party ended yesterday, but because many people forget to order or get busy, I always keep the parties open over the weekend to give you a chance to follow up with anyone who has not ordered yet, to try to find those additional bookings to get your booking bonuses, and to give you time to complete your host order!

Your 10-minute task for today is to connect with anyone else in your party who hasn't ordered yet and to also message 25 people who did NOT join in your party. My happiest hosts get 5 orders from friends outside of the party - you could

also connect with family, neighbors, coworkers, church friends, etc. between today and Sunday!

Here is the message you can send them -

2nd Message -

Get excited! My Pampered Chef party has been extended while I finalize my wish list!

And more Black Friday offers just dropped!

Have you found something you just cannot live without, go ahead and order by midnight tonight & don't forget the free gifts too you can get with your order! I'm really close to reaching my party goal!

[Party Shopping URL]

Let me know if you have questions. Thanks in advance for your order.

Guest Message - Send message to guests that have NOT placed an order yet.

Good Morning!

Get excited!! [Host First Name]'s Party is extended through TODAY and more holiday offers just dropped this morning! Last Call to order now to help bump up [Host First Name] rewards and so you don't miss out!

I know days get busy - I get it! Most of the time, I intend on taking action on a message I receive and then find myself getting distracted with something else.

A reminder, you get to choose a free gift at \$90 in sales, another free gift at \$120 in sales and you'll get free shipping with \$150 order!

Shop Here: [Party Shopping URL]

Thank you in advance for your order, both [Host First Name] and I appreciate it!!

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Host Messages -

Afternoon 1st message -

Another great way to get additional sales is my Host \$25 Challenge! Are you Ready?? This is your FINAL step of the party! The \$25 product challenge.

Can you post THIS on your MAIN Facebook wall to help with sales? (NOT our party group or chat). It's really amazing how well this usually works & often gets my hosts way more in sales to reach even another free \$ level! Sometimes you even get additional sales for other things, too! Please post this & this pic on your MAIN fb wall today & tag me in any comments again, on your MAIN wall, pretty please. **Please make sure to add your link IN THE COMMENTS (not actually in the post so that way the picture will show up which will help draw attention to the post!) Add this to your FB wall to see if you can get any other orders from maybe friends that did not join the Table Party!

2nd Message -

I am SO close to my goal with my Pampered Chef party that closes tonight! Unonly need to sell 5 of these products to reach it! Of course ALL other PC PRODUCTS are available too (including all the NEW PRODUCTS) if you want to check out the catalog & see what else you might need! My ordering link is in the comments below. Thanks in advance!

Here is your shopping link to include in THE COMMENTS of the post: [Party Shopping URL] de



Sunday (After Party) - One Final Reminder

Host Message -

Good Morning,

With all of the exciting offers for this month, I wanted to be sure you could send one last friendly reminder to your guests who haven't placed their order yet. Chances are they simply got busy and intended to place an order and just forgot. In all of my experience, they will genuinely appreciate the friendly last call!

Here are a list of the guests who wanted to be at your party, but still haven't placed an order yet.

[Type Out Guests Who Did Not Order]

Send me a thumbs up once you do!

Guest Message - Booking Message

Add all guests to Booking Campaign in Project Broadcast.

Project Broadcast Bundle for Guest Booking Messages - FWWkWK9nQhf

Import Bundle into Project Broadcast - https://youtu.be/ud6YYduGedk

Monday (After Party) -

Host Message -

Hey! Happy Monday! Did you have a great weekend?

Quick update on your party! I went ahead and extended it through today. From experience there is always someone who forgets to order or who was out of town or just got caught up with a busy weekend!

One other thing a lot of my hosts like to do to reach the next level of rewards is to send out a message to people who live nearby and do a giant order for them and deliver it to your house to save them all on shipping. Here is some wording you can send them and then just let me know what they say so I can help you place the order & with at least \$150, it will be free shipping and you'll also get to choose a free gift too.

Hey! My Pampered Chef Party is getting submitted tonight and I am trying to reach the next level of rewards, so I'm submitting a group order for people who live near me to save on shipping. Are there any Pampered Chef items you could use for yourself or for gifts? I will add them to the order! Just let me know today. please. 🐸

Tuesday (After Party) -

Host Messages -

1st Message -

Hey good morning!

Is there anyone else we are waiting on to order or anyone else you can think of who would like to book an online party to get you some extra rewards? We are only \$X away from the next level of rewards! When you get 3 bookings, you get a \$50 spending bonus! Plus you get a 40% off item at each of their parties and 10% off everything else! Who comes to mind that would help you out?

Here is your link to go ahead and use your rewards and place your host order after we have all the orders in! [Party Host URL] 🎉

2nd Message -

I'm curious, have you ever thought about doing something like Pampered Chef yourself as a side hustle? I wouldn't be doing my job right if I didn't tell you that you are in a GREAT spot to give it a try! Here's why.....

3rd Message -

You had an AMAZING party and would do extremely well as a consultant!



Just to give you an idea of what it's like, if you had been the consultant on your party, you would have made \$XXX. Pretty easy for only a few minutes each day, right? 🦥

You can use \$25 or \$50 of your free rewards toward any of the kits, which means you could start for FREE!

You can earn all of the products pictured below for FREE as a new consultant!

All of the bookings from your party go to YOU to try the business out! (I will help you the whole way! \heartsuit)

You can earn a FREE trip as a new consultant! T

It might be worth ordering a kit and trying it out for just 30 days and seeing what happens....even if you do it just to stock your kitchen! Would you like to chat about it to find out more details?

