***Grow Your Team, Grow Your Table***

**10 Minutes a Day to a New Team**

*- Recruiting Surge Checklist -*

BONUS:

ロTake photos of self/kids/family/pets with Blender, Flex+. Air Fryer, Grill/Griddle

ロPut onto a canva graphic

ロPost on all social pages:

*These are four of my total favorite products! The Air Fryer, Flex+. Blender, and Deluxe Grille and Griddle. Of all four of these, which would YOU want the most? Curious!*

1st of Month:

ロ Customer Connection Email 1 of 4 (Storytelling)

*Verbiage:*

*This is an EXCITING month with PC! I’ll be sending an email series this month with my testimony. I hope to encourage you, that, YES, there is a spot for you at the table!*

*My story- part 1 of 4- (Consultants, change the purple to YOUR story!)*

I grew up going with my mom going to her cooking shows. Fast forward many years...where I was invited to a PC cooking party. I remember thinking, *I’ll go just to support my friend, but I won’t buy anything.* Well, I was WOWED and made a small, $37 purchase.

What had me even more interested was the business opportunity. Heck, I always talked about my stones whenever I had guests over. Why not get paid for it?

I went back to my hubby and shared with him about consulting. But the starter kits were outside of our budget and we were nervous we would not make the money back.

To Be Continued!

If you've felt that way, you're NOT alone! I'll share more later, but for now please know you can join with a FREE kit rebate this month. Fill out this form for more info! https://forms.gle/Z3rUZRnzoas9Sc3p8

***Consultants, feel free to make your own google form and use this as a copy, but do not share this form with your people as they will come to me!***

2nd-4th:

ロReach out to hosts of unsubmitted parties of $200-$400 in sales:

*Verbiage:*

 Hey <Name>! WOW I have super duper exciting news for you!! Remember when you hosted that party with me? Well, super exciting, I think everything happens for a reason in the timing it is supposed to. Since you have party sales of $X you are eligible for $X off one of the BRAND NEW kits, and HOLY COW. They are good. That means you could get our new starter kit for only $X OR you can get our newest CHOOSE YOUR OWN Electric kit for only $X when it comes with over $1,000 worth of product….you still with me? It gets juicer...You ALSO get a FREE KIT REBATE this month too!!!! Would you like more info? <3

5th:

ロReach out to dropped consultants 1 of 3

*Verbiage:*

<Name>!!! Hey how are you?? What’s keeping you busy these days? Hey I know pampered chef fell off your radar...but I couldn’t stop thinking about you when they announced these brand new kits this month AND that you can get a full price rebate on WHICHEVER one you choose! Thoughts on getting back into things? I’d love to help you re-join!

6th-9th:

ロCheck Wishlists for products in kits and reach out to customers about the new kit deal

*Verbiage:*

Hey <name>!!! Hey I saw that you have X on your wishlist! Is that still an item you’re hoping to get sometime?

---wait for response---

Okay awesome! Well I have cool news for you! That item is actually in our new kit, checkout the photo and everything it comes with! Plus you can actually get a full price rebate on the whole kit this month. Would you like more info?

10th:

ロPost an NED testimonial video for engagement (recommended Mikayla Wyatt’s 4-5 video!)

*Verbiage:*

Hey friends! I recently went to our pampered chef national conference, and this video of my friend, Mikaela Wyatt, moved me to heart tugging tears. It is such a powerful and moving story. Throw me a heart of it touches yours!

Consultants- anyone who drops a heart, private message them this:

Hey I’m glad Mikaela’s video touched you! So moving and she is a really amazing person. I wanted to ask...is there anything in your life that extra income or friendships could lift you up?

*Link to video:* [Mikaela Wyatt's Recognition Video](https://m.youtube.com/watch?v=B8X8SazosDw&fbclid=IwAR13RuvyN8t5zsyARAm9yivGUCnUlia5iwZ9UrhnhCq6Eee87rN0OC8TD44)

11th-14th:

ロ11th: Send 5 voiceclips to past leads/track/follow ups\*

ロ12th: \*

ロ13th: \*

ロ14th: \*

*Verbiage:*

Hey <Name>! Hey I hope you’re having a great day. I wanted to touch base with you to let you know that there is a way to join pampered chef for free this month. I think you would love hearing the info and I’d love to chat more if you’re interested, just send me a thumbs up if so and we can talk on here!

15th:

ロ Customer Connection Email 2 of 4 (Storytelling)

*Verbiage:*

*Here is part two of my story!*

*After a solid week of praying, I decided to try out consulting. Despite my nerves, I held 3 parties in my first month of business- and sold $1900! I was shocked and thrilled at the outcome and possibilities.*

*Not only did I earn more commission than how much I spent on my kit, I earned free products and gained confidence in running a side business.*

*I was running virtual parties only since I was a first year teacher and very busy! My favorite part of running my biz online was the posting service- my party posts went out during the day and I’d check on them in the evening.*

*Within six months of joining Pampered Chef, I started earning more than my teaching income. While this may not be true for everyone, it is my story and dozens of my team members have had similar ones.*

*It can be scary to start something new, but so worth it! If you have any inkling of interest, please fill out the form for more info! https://forms.gle/Z3rUZRnzoas9Sc3p8*

16th-19th:

ロ16th: Send 5 voiceclips to current leads/track/follow ups\*

ロ17th: \*

ロ18th: \*

ロ19th: \*

*Verbiage:*

Hey <Name>! Hey I hope you’re having a great day. I wanted to touch base with you to let you know that there is a way to join pampered chef for free this month. I think you would love hearing the info and I’d love to chat more if you’re interested, just send me a thumbs up if so and we can talk on here!

20th:

ロReach out to dropped consultants 2 of 3

*Verbiage:*

*POST ON SOCIAL:*

*Raise your hand if you have ever been a pampered chef consultant!*

*Private Message w/ the following:*

*Hey X! Good to see you’ve done pampered chef before! Did you hear about being able to start up for free this month with a rebate?*

21st-24th:

ロ21st: Voiceclip 5 friends/family members a day that are on facebook

ロ22nd: \*

ロ23rd: \*

ロ24th: \*

*Verbiage:*

Hey <name>! Hey I hope you and your family are doing great and having an awesome day. I saw about (INSERT something personal you saw on their wall). I was thinking about you as pampered chef has really done some fun and exciting things for new consultants who join this month. I was wondering if you had thought about doing something like it on the side for some extra income and family fun? Just drop me a thumbs up if you’d like to talk more about it here on messenger!

25th:

ロ Customer Connection Email 3 of 4 (Storytelling)

*Verbiage:*

*I hope you’ve enjoyed hearing my testimony so far! Part 3 of 4….*

*When the school year ended, I decided to try out doing PC full time! It was a scary, but exciting decision. I remembered how apprehensive I was to start, and I couldn’t believe this was becoming my full time job!*

*I was on track to become the fastest promoted Executive in the company’s history. We almost made it, but fell short by a small amount in sales. It was heartbreaking!*

*Following the letdown came a slower month in sales during December. Following that came a positive pregnancy test and crazy hormones. I questioned if I should continue doing pc.*

*I share my story transparently- because we are all real people with struggles and seasons of doubt. Hear how the story ends in my final email.*

*Until then, I am here for you and would love to mentor you in starting your own business- whether it be a hobby, part time, or eventually full time gig. Fill out the form and I’ll reach out to you: https://forms.gle/Z3rUZRnzoas9Sc3p8*

26th-29th:

ロ26th: Voiceclip 5 of your most active followers on social media

ロ27th: \*

ロ28th: \*

*Verbiage:*

Hey <Name>! Hey I LOVE your interaction on my X page! You add so much value and are so fun to have. I can tell you love our products and love a good time. I wanted to touch base as we are offering free starter rebates this month and there are a few days left! Had you ever thought about doing something like this yourself?

30th:

ロGo live on social media sharing the opportunity

*Verbiage:*

-Have either the catalog or one of the power tools for the ultimate kit and talk about “the best thing we have in the catalog” is our business opportunity. Keep it 2-3 minutes and end with an invitation!

31st:

ロ Customer Connection Email 4 of 4 (Storytelling)

*Verbiage:*

*LAST part of my story! Thank you for hearing my heart.*

*A few weeks after learning I was pregnant, I went to a leadership retreat. It was there I learned my new and deeper why. I realized my life shouldn’t come to a halt because of my son, life should keep going and he would be with me in the journey. He would learn what it means to work hard, set goals, and inspire others!*

*From there, I worked to change the culture of my business. In a little over a year from that deciding point, we became the youngest and fastest team to promote to a National Executive team, the highest level in the company.*

*Reaching this huge goal has allowed me to stay home with my babies, helped to pay our student loans, a new car and home, and allowed us to move closer to family.*

*I want to extend this gift to YOU. Just like me, you’ll never know what YOUR story could become if you never try. Today is the last day for the free kit rebate!*

*WHY NOT YOU?*

*WHY NOT NOW?*

*Fill this out: https://forms.gle/dxwpatSofiufvACt7*

ロReach out to dropped consultants 3 of 3

Follow up from dropped consultant posts/anyone else that needs follow ups from your first reachout this month!

ロLAST CALL post on social media

*Be sure to post a PERSONAL photo w/ this post!!*

*Verbiage:*

*Hey everyone! Today is the final day to start your own side business with a free rebate!! I was scared out of my mind to start before I joined, but I am so glad I did. Take the leap of faith and try this out with me!*